Coordinated Resource Offering Protocol (CROP)

Potential Post-CROP Activities

The following activities or tasks should be completed in order to manage and use the data effectively:

- o **CROP data management:** Management of the data is essential in order to keep the data current and useful.
  - o Updates of the data should be completed by the "suppliers" at least annually.
  - o The data should be in a format, such as a website, that is useful and monitoring set up and completed to evaluate the usefulness of this tool.
  - o This can be done by a small group of "suppliers" such as agency foresters, private landowner representatives, industry representatives and others or by the CROP Stakeholder/Advisory Council (see below).

- o **Use of CROP:** The following activities should be considered into order to effectively use CROP:
  - o Outreach to perspective users of the data and educate them in how to use it.
  - o Develop protocol to levelize the offerings across suppliers within a geographic or "woodbasket" area.
  - o Compare the offerings as shown in the CROP data with the existing wood industry in order to determine industry growth opportunities or expansion needs. Include offering information in surrounding areas depending on market needs and opportunities.
  - o Consider expansion of the data to include other wood, such as urban waste.
  - o Monitoring the use of CROP to determine effectiveness and usefulness of the tool. Make modifications to the tool based on comments from users. One option would be to make the tool spacial in order to use a GIS format.

- o **Capacity Development:** The primary purpose of CROP is to sustain and/or grow the appropriate wood industry based on the offerings outlined in CROP.
  - o A comparison of the CROP data and industry capacity can help identify opportunities or needs (see above).
  - o Work with businesses to develop or expand.
  - o Incorporate supply information from outside the CROP geographic area in order for the industry to see how supply is distributed between areas.

- o **A Stakeholder/Advisory Working Group:** A Stakeholder/Advisory Group could provide a forum to discuss forest restoration and management issues, and provide CROP implementation direction. This group could consist of interested

organizations and individuals concerned with forest restoration. The size of the group will depend on the area of interest, overall purpose of the group, organizations/individuals interested in participating, etc. Group management techniques will need to be used to manage the group. Specific tasks of this working group could include:

- Develop agreed upon guiding principles for forest restoration work
- Provide a forum for
    - networking
    - dialogue on forest restoration treatment needs
    - identifying and discussing forest management issues
    - matching the wood industry services with restoration needs
    - marketing of goods and services
    - dialogue on urban forest needs
- Provide oversight for the data management team (see above).
    - Monitors the accuracy of the data and usage of the CROP database. Provides updated data to national interagency website.
- Oversee the development and management of a protocol for levelizing the offerings from all land ownerships. Share protocol with others (see above)
- Facilitate the use of stewardship contracts including coordinating offerings and the expansion of the contractors' pool.
- Promote use of woody biomass for biobased products, bioenergy, and biofuels products.
- Share learning, activities and accomplishments with others via national interagency website and other venues.
- Market use of CROP as a tool to promote small wood businesses